



November  
22, 2016

# Main Street Monday!

## FREE WEBINAR

Sponsored by the  
Historic Tax Credit Coalition



## HOW TO BOOST LOCAL BANK INVESTMENTS IN MAIN STREET BUSINESSES

Investing in small, locally-owned or startup businesses has always posed credit underwriting challenges for local banks. However, recent guidance from federal bank regulators provides an incentive to Main Street financial institutions to invest in transactions that support small business development. New Community Reinvestment Act (CRA) guidelines released in July clarify that banks that invest in the federal and state Historic Tax Credits generated by projects that provide space for small businesses can earn CRA credit to meet their federal obligations to reinvest in underserved rural and urban areas.

Main Street Managers are urged to contact local bankers and Main Street property owners and developers to join them in participating in this important webinar.

### Webinar Speakers:

- Barry Wides | Deputy Comptroller, Community Investment Office of the Comptroller of the Currency
- Sharon Canavan | Community Development Expert Office of the Comptroller of the Currency
- Leigh Ann Smith | SVP and Tax Credit Equity Originations Manager Bank of America
- Merrill Hoopengardner | President National Trust Community Investment Corporation
- John Leith-Tetrault | Chairman The Historic Tax Credit Coalition

**MONDAY DECEMBER 5 | 2PM EST**

REGISTER AT: <http://bit.ly/historictaxcreditandCRA>

The KHC and KYMS Offices  
will be closed  
November 24 - 25  
for Thanksgiving Holiday.



## Announcing Partners in Preservation: Main Streets

American Express and the National Trust for Historic Preservation have just announced *Partners in Preservation: Main Streets* for 2017, a new [Partners in Preservation](#) campaign building on Main Street America's decades of success in partnering to advance community-based preservation across the country. Next fall this campaign will feature 20 historic sites from main streets throughout the country vying for a share of \$2 million in funding, decided by public voting. We look forward to rallying the Main Street America network around this exciting opportunity. We are in the early stages of planning this campaign and will keep you updated as the details come together.

\* Job opportunity! \*\* KHC is seeking an Archaeology Review Coordinator to fill the position vacated by [Nicolas Laracuente](#) when he was promoted to Site Protection and Archaeology administrator. This position is responsible for reviewing the archaeological component of materials submitted for environmental review, including survey, assessment and data recovery reports associated with projects across KY. Application deadline is 11/24/16. See [careers.ky.gov](http://careers.ky.gov) for information

Be sure to submit photos to us of your events! You can also post them on the Kentucky Heritage Council website. We hope to see you as we get out and shop small this Saturday! (PS, if you have an extra bag or two please save one for KYMS, we didn't receive our kit)



From all of us at KYMS and KHC we wish you and yours a wonderful Thanksgiving! We are thankful for you and the work you do everyday to make your community and our Commonwealth a great place to be!





**NOVEMBER 26 IS SMALL BUSINESS SATURDAY  
SHOP WITH OUR DOWNTOWN HENDERSON MERCHANTS**



**SPECIAL POP UP MARKET  
SATURDAY NOV 26 • 10AM - 5PM**

1ST FLOOR OF THE SOAPER BUILDING AT CORNER OF 2ND AND MAIN

Refreshments, local artists, free giveaways, coupons and maps to our local retail shops and restaurants!



**ON NOVEMBER 26, GET UP, GET OUT AND LOVE WHATS LOCAL**

Powered By  
**Independence Bank**



**#LOVEWHATSLocal**

Sponsored By



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Refreshments, local artists, free giveaways, coupons and maps to our local retail shops and restaurants!

Katie Meyer and the Covington Crew showing off their new Farmer's Market Sweatshirts! They are having a winter Farmer's Market at the Covington Hotel courtyard.

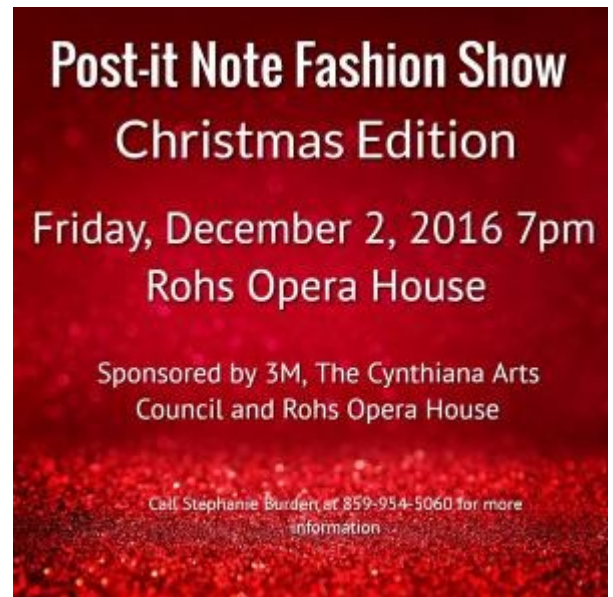


**Paintsville Main Street is all decked out for the Holidays!**





This is sure to be a good time in Cynthiana! Many of you may not know that those wonderful Post-it Notes commonly referred to as post a note are made in Cynthiana and our MS director Stephanie Burden is helping with their event. We'll need Pictures!



It's official in Winchester complete with a proclamation from the Mayor! Thanks Mayor Burtner for all of your support of your Main Street program and local businesses!



Minty Trimble and the Pikeville Main Street board are excited to share all of their Shop Small marketing gear!

Thanks to all of the KYMS directors and boards, American Express, NMSC and all our business partners Nov. 26th is going to be a great day in Main Street communities across Kentucky!





# FAIRFIELD AVENUE Christmas WALK



**Friday, November 25 • Saturday, November 26**  
**10am-6pm**

Enjoy stress-free shopping! • Delightful holiday refreshments!  
Amazing prizes!

**Shop IN VUE**

**BELEVUE A KENTUCKY MAIN STREET COMMUNITY**

## Pikeville Main Street presents a Storybook Christmas

where holiday stories come to life downtown!



**Saturday, November 26th**  
Shop Small Saturday at downtown businesses – support local!


**Christmas in the Park**  
4:00pm **1 MILE SANTA DASH** begins at Christmas tree in City Park - dress in Christmas costumes!  
4:30pm **STORYBOOK WALK** begins under pathway Hoffman Ave - ends near Christmas tree in park to make Snowman Soup  
**LETTERS TO SANTA** under awndway at Hoffman Ave  
5:00pm **TREE LIGHTING CEREMONY** with Christmas Caroling  
5:00pm **CHRISTMAS MOVIE** at the park grounds with free hot chocolate and cookies

**Thursday, December 1st**  
**Christmas in the City**  
5:00pm **DOWNTOWN MERCHANTS OPEN HOUSE** – refreshments and holiday specials  
5:30pm **JENNY WILEY THEATRE - UP IN LIGHTS** - New display of Christmas lights on Second Street  
8:00pm **A CHARLES BROWN CHRISTMAS (Dec 1 ST - Dec 10th)** – Opening night at Jenny Wiley Theatre  
9:00p Chamber members invite you join them at opening to celebrate "Open for Business with the Chamber"

**Saturday, December 10th**  
**A Storybook Christmas Parade**  
2:00pm **CHRISTMAS PARADE** – Decorate your float themed after your favorite Christmas storybook or movie  
3:00pm **SECOND & DIVISION FESTIVITIES** Pictures with Santa, Carriage Rides, Kettle Corn, Caroling  
**STORYBOOK WALKING TOUR** (suggested)  
4:00pm **SNOWBALL DROP** (merchandise, donations and giveaways good for this day only)

For information, visit our website: [pikevillamainstreet.com](http://pikevillamainstreet.com) or register for parade at: [cityofpikeville.com](http://cityofpikeville.com)  
Contact: Maria Trimble - Pikeville Main Street Program, Inc. • 606-899-2493

## Small Business Saturday Dickens of a Christmas



**SANTA & MRS. CLAUS**  
Grand Entrance!  
Grand Lodge to the Gazebo  
– 10 a.m. –

Free Victorian Carriage Rides  
Free Gift Wrapping Stations  
Letters to Santa at MAKE Paducah  
Free Hot Chocolate & Coffee  
Roasted Nuts, Bake Sale &  
Christmas Cheer Wassail  
S'Mores by the Fire  
Choirs, Carolers & Characters of All Sort  
Yeiser Holiday Home and  
Gallery Tours  
Christmas Storytime at Courtyard Bookstore

**SATURDAY, NOVEMBER 26th 10:00 am to 5:00 pm**

**HISTORIC  
DOWNTOWN PADUCAH**  
[www.paducahmainstreet.org](http://www.paducahmainstreet.org)

## Hang with Santa this Holiday Season! Shop Harrodsburg's Downtown District



<b>Lazy A Furnishings</b> <b>Charmed Antiques</b> <b>Jane Bugs Childrens Wear</b> <b>Scrubs &amp; Such</b> <b>The Gallery on Main/Arts Council</b> <b>J. Seepore Antiques, Books &amp; Appraisals</b>	<b>Beakhe Gifts</b> <b>Lawson's Jewelry</b> <b>Custom Promotional Products</b> <b>Victorian &amp; Orchids Boutique</b> <b>Bluegrass Artwork and Antiques</b>	<b>Olde Bus Station</b> <b>Harrodsburg Harvest Coffee Shop</b> <b>High Mountain BBQ</b> <b>LaFonda Mexican Restaurant</b> <b>Kentucky Fudge Company</b> <b>Two Sisters Sandwiches and More</b>
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**SHOP AND DINE LOCAL THIS HOLIDAY SEASON! Sponsored by: Harrodsburg First Main Street Program**



Here's an idea for a business owner! It is very creative!



Snowmen are being constructed in Harrodsburg.



# CYNTHIANA'S STORYBOOK CHRISTMAS

**DECEMBER 2ND, 9TH, & 16TH 6-8PM**

DECEMBER 2ND	DECEMBER 9TH	DECEMBER 16TH
COURTHOUSE & TREE LIGHTING 6:00PM	ICE SCULPTURE DEMONSTRATION/ DISPLAY 6PM	"A STORYBOOK CHRISTMAS" PARADE PRESENTED BY THE CHAMBER OF COMMERCE 7PM
POST-IT NOTE FASHION SHOW ROHS OPERA HOUSE 7PM	CHILDREN'S CHRISTMAS CARD DISPLAY INSIDE THE COURTHOUSE POLAR EXPRESS ROHS OPERA HOUSE 7PM	CHRISTMAS CAROLERS
HOT CHOCOLATE AND GOURMET COFFEE	CARRIAGE RIDES CAROLERS	SHOP LATE UNTIL 8PM!

**DECEMBER 23RD— ENJOY LAST MINUTE SHOPPING AT OUR LOCAL BUSINESSES. OPEN UNTIL 8PM**

**CYNTHIANA  
MAIN STREET**

Paintsville Main Street & Paintsville Tourism  
Present

## CHRISTMAS IN THE CITY

Saturday, December 3, 2016  
Festival begins at Noon

Christmas Stocking Treasure Hunt: Noon  
(Children can pick up cards at City Hall)

Historic Stafford House will offer  
Horse-Drawn Carriage Rides, Hot Cocoa,  
Santa's Workshop Ornament Making

Photo Booth at City Hall: 1-4pm

Live Nativity in front of the Historic  
Sipp Theatre (presented by Main Street Players)

Famous Kiwanis Kettle Corn

Christmas Parade: 5pm  
(Everyone welcome to participate  
Best Float: \$500, 2<sup>nd</sup> place: \$250)

Cash Giveaways: 5:30pm  
\$500 and \$250

Paintsville Main Street Big Impact Award  
Business of the Year: LeBrun's Unique Boutique  
Building Owner: Happy Tailz

For more info, contact  
Bonnie Porter at (606) 789-2600 or (606) 793-4006

Paintsville Main Street & Paintsville Tourism want to extend a Special Welcome to Tour America from Florida who chose to visit during our Christmas Celebration.

## Light Up La Grange

Dec. 3 - 4:00 to 9:00 PM - Lighting Ceremony at 6:00 PM

Entertainment Throughout Downtown - Restaurants and merchants open late.

### Fun Activities:

Strolling Carolers

Candy Cane Making with Just Be Claus at CityPlace sponsored by PNC Bank

Elf Tree Scavenger Hunt & Christmas Tree Decorating contest sponsored by Humana

Visit Santa and Mrs. Claus from 6:15-9:00 PM

Oldham County Community Band  
Local Choirs & Musicians

Heath & Molly Concert 7:00-9:00 PM at La Grange Community Center

Call the Oldham County History Center at 502.222-0826 for details and to register for Breakfast with the Grinch from 9:00-11 (\$5 per person) and Colonial Williamsburg Centerpiece Workshop from 1-3 (\$15 for Members \$20 for non Members) both will be held in Rob Morris Educational Building.

### OUR SPONSORS

LGE KU PPL companies

Humana

All Aboard Liquors Bill Lammlein Big O Tires

LA GRANGE KENTUCKY

ENCOMPASS DEVELOPER DESIGN-CONSTRUCT

LA GRANGE KENTUCKY

http://www.lagrangemainstreet.org/ 502.269.0126

## GUTHRIE CHRISTMAS PARADE

Saturday, December 3rd

PARADE STARTS AT 10:00 AM

Line up on College Hill at 9:00 a.m.

Everyone is invited to participate! Call Guthrie City Hall to sign up your organization or group today!

270-483-2511

The Local People who know  
Admission for all ages is free  
Refreshments will be served  
All are invited to join in the fun

## Cadiz Winter Market

Shop Small Saturday 10 - 6 p.m. November 26th, 2016

Hand made gifts & crafts, Downtown sales, Christmas tree lighting

www.cadizkyfestivities.com Info: 270-839-4699

**Downtown Carrollton  
December 3rd, 12:00 pm**

# CHRISTMAS PARADE



Excited to see this renovation in downtown Covington!



Sidewalk improvements are starting in downtown Cynthiana!

We love this project which also happens to be in Covington, but could certainly be replicated in any Main Street community. Seeing the past and present can be very powerful. For more information contact director, Katie Meyer [katiemeyer@rcov.org](mailto:katiemeyer@rcov.org)

